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About the project

Brief description of the project

Project title: "DIGITISATION OF S.C. DELTAMED SRL"

SMIS code: 335834

Funding contract no.: 434/16 December 2025

Implementation period: 16 December 2025 – 16 September 2026

Implementation location:

- **Gilău Village, Gilău Commune, Muncii Street, Nos. 33–37, Cluj County**

The objective of the project is the digital transformation of the company through investment in tangible and intangible assets, including social media and IT services, which contribute to the company's economic development and increased competitiveness by enhancing the use of information and communications technology.

The **total value** of the project is 785,794.02 lei, of which the non-repayable funding amounts to 493,080.00 lei (419,118.00 lei from the ERDF and 73,962.00 lei from the National Budget).

The specific objectives of the project are:

- THE DIGITAL TRANSFORMATION OF THE COMPANY THROUGH THE ACQUISITION OF TANGIBLE AND INTANGIBLE ASSETS

To achieve the project's overall objective,

the project, the following tangible and high-performance assets are to be acquired: • LAPTOP

• TELEPHONE • INTEGRATED SMART MANAGEMENT PLATFORM/WEB SOLUTION • CHATBOT

• WAREHOUSE MANAGEMENT SYSTEM • PRODUCT DATA MANAGEMENT SYSTEM

The integration of these tangible and intangible assets into the existing technological workflow will enable the company's digital transformation, increase operational efficiency, improve customer relations, optimise internal processes and strengthen long-term competitiveness. In order to achieve this specific objective, the procurement procedures will ensure that the tangible and intangible assets to be acquired represent modern, innovative technologies, the technical characteristics of which will have a significant impact on the company's operations in terms of the technical and economic benefits generated. With a view to achieving this specific objective, the project team will undertake the following activities: - conducting the procurement procedures for the tangible and intangible assets specified in the project; - making the payments due under the supply contract; - monitoring the supply contract; - acceptance and commissioning of the tangible and intangible assets;

- IMPLEMENTATION OF MEASURES RELATING TO HORIZONTAL PRINCIPLES

In order to ensure the achievement of this specific objective, the following aspects will be taken into account: 1) Measures to improve environmental quality: 1) Measures to improve environmental quality and increase energy efficiency • Integration of state-of-the-art digital technologies. • Responsible use of resources. • Reduction of carbon emissions. 2) Measures to ensure equal opportunities and treatment • The assets to be acquired will be accessible to all employees regardless of gender, age or ethnicity, and will include optimisations to ensure access and operation by people with disabilities. • Provision of digital training courses tailored to different levels of education and experience, ensuring equal access to the use of new technologies and thereby supporting the digital integration of all employees.

- INCREASING LABOUR PRODUCTIVITY

This specific objective aims to increase labour productivity in year 3 following the completion of

the project's implementation by at least 15 per cent. Achieving this specific objective will enable the enterprise to attain a high level of market competitiveness. To ensure the achievement of

this specific objective, the following aspects will be taken into account: 1) The digitalisation of the company through the acquisition of state-of-the-art tangible and intangible assets. 2) The development of human resources by facilitating access to training that will enable the use of



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the acquired digital technologies. 3) Increasing the company's visibility and strengthening customer relationships by introducing a web platform with advanced features.

Current status of the project

Following the signing of the funding agreement on 16 December 2025, the following activities were carried out:

- Access to the platform dedicated to beneficiaries (<https://beneficiar.fonduri-ue.ro>) was granted on 20 January 2026;
- Publication of the project launch notice, approved under No. 040955/4 February 2026, in an online publication;
- Launch of public procurement procedures:
 - Between 27 February 2026 and 27 March 2026: notices were published to launch the procurement of tangible and intangible assets;
- 3 March 2026: reporting on milestone No. 1;
- 6 March 2026 to the present – tenders submitted for tangible and intangible assets were evaluated and supply contracts were signed.
- On 16 April 2026, Progress Report No. 1 was submitted
- Between 9 April 2026 and 29 May 2026, supply contracts were signed for the tangible and intangible assets included in the budget.
- On 17 April 2026, the LAPTOPS were delivered
- On 8 May 2026, the PRODUCT DATA MANAGEMENT SYSTEM was delivered.
- On 9 June 2026, the telephones were delivered
- On 14 August 2026, the web platform and chatbot were delivered
- On 21 August 2026, the warehouse management system was delivered
- On 7 September 2026, staff training was completed
- On 15 September 2026, the final report was completed
- On 15 September 2026, the project completion announcement was published
- On 15 September 2026, the (final) Reimbursement Claim No. 1 and the (final) Progress Report No. 3 were submitted.

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