



Cofinanțat de
Uniunea Europeană



About the Project

Brief description of the project

Project Title: "DIGITALIZATION OF S.C. DELTAMED SRL"

SMIS Code: 335834

Funding Contract No.: 434/12/16/2025

Implementation Period: December 16, 2025 – September 16, 2026

Implementation location:

- **Gilău Village, Gilău Commune, Muncii Street, Nos. 33–37, Cluj County**

The project's objective is the digital transformation of the company through investments in tangible and intangible assets, including social media and IT services, which contribute to the company's economic development and increased competitiveness by expanding the use of information and communications technology.

The **total value** of the project is 785,794.02 lei, of which the non-reimbursable funding amounts to 493,080.00 lei (419,118.00 lei from the ERDF and 73,962.00 lei from the National Budget).

The specific objectives of the project are:

- **DIGITAL TRANSFORMATION OF THE COMPANY THROUGH THE ACQUISITION OF TANGIBLE AND INTANGIBLE ASSETS**
To achieve the project's overall objective, the company plans to acquire the following tangible and high-performance assets: • LAPTOP • PHONE • INTEGRATED SMART MANAGEMENT PLATFORM/WEB SOLUTION • CHATBOT • WAREHOUSE MANAGEMENT SYSTEM • PRODUCT DATA MANAGEMENT SYSTEM.
The integration of these tangible and intangible assets into the existing technological workflow will enable the company's digital transformation, increase operational efficiency, improve customer relations, optimize internal processes, and strengthen long-term competitiveness. To achieve this specific objective, procurement procedures will ensure that the tangible and intangible assets to be acquired represent modern, innovative technologies whose technical characteristics will have a significant impact on the company's operations in terms of the technical and economic benefits generated. To achieve this specific objective, the project team will carry out the following activities: - conducting the procurement procedures for the tangible and intangible assets specified in the project; - making payments related to the supply contract; - monitoring the supply contract; - accepting and commissioning the tangible and intangible assets.
- **IMPLEMENTATION OF MEASURES RELATED TO HORIZONTAL PRINCIPLES**
To achieve this specific objective, the following aspects will be taken into account: 1) Measures to improve environmental quality: 1) Measures to improve environmental quality and increase energy efficiency • Integration of state-of-the-art digital technologies. • Responsible use of resources. • Reducing carbon emissions. 2) Measures to ensure equal opportunities and treatment • The assets to be acquired will be accessible to all employees regardless of gender, age, or ethnicity, and will include accommodations for access and use by people with disabilities. • Providing digital training courses tailored to different levels of education and experience to ensure equal access to new technologies, thereby supporting the digital integration of all employees.
- **INCREASING LABOR PRODUCTIVITY**
Through this specific objective, the goal is to increase labor productivity by at least 15% in the third year following the completion of the project's implementation. Achieving this specific objective will enable the company to attain a high level of market competitiveness. To achieve this specific objective, the following aspects will be addressed:
1) Digitizing the company by acquiring state-of-the-art tangible and intangible assets;
2) Developing human resources by facilitating access to training that will enable the use of the acquired digital technologies;



Cofinanțat de
Uniunea Europeană



3) Increasing the company's visibility and strengthening customer relationships by implementing a web platform with advanced features.

Current Status of the Project

Following the signing of the funding agreement on December 16, 2025, the following activities were carried out:

- Access to the platform dedicated to beneficiaries (<https://beneficiar.fonduri-ue.ro>) was granted on January 20, 2026;
- Publication of the project launch announcement, approved under No. 040955/February 4, 2026, in an online publication;
- Launch of public procurements:
 - Between February 27, 2026, and March 27, 2026: notices were published to initiate the procurement of tangible and intangible assets;
- March 3, 2026: reporting of milestone indicator No. 1;
- March 6, 2026, to present—the bids submitted for tangible and intangible assets were evaluated, and the supply contracts were signed;
- On April 16, 2026, Progress Report No. 1 was submitted;
- Between April 9, 2026, and May 29, 2026, supply contracts were signed for the tangible and intangible assets included in the budget;
- On April 17, 2026, the LAPTOPS were delivered;
- On May 8, 2026, the PRODUCT DATA MANAGEMENT SYSTEM was delivered;
- On June 9, 2026, the PHONES were delivered.

**For detailed information about the other programs co-financed by the European Union,
please visit www.fonduri-ue.ro**

We are investing in the region's future!

BH BN CJ MM SJ SM

www.regionordvest.ro | www.nord-vest.ro

“The content of this material does not necessarily reflect the official position of the European Union, the Government of Romania, or the Managing Authority for the North-West Regional Program 2021–2027.”